

## Forrest Bucholz Expands Opportunities for Upcycling in Teton County. Journeys School 5th Grader Determined to Make a Difference.

The following was written by Forrest Bucholz:

As a 5th grader at Journeys School, I am interested in expanding opportunities for upcycling in Jackson through TerraCycle! What's TerraCycle? What's upcycling? TerraCycle is one of the fastest growing eco-friendly manufacturers in the world. Upcycling is the process of converting waste materials or useless products into innovative, unique materials or products. Check out [www.terracycle.net](http://www.terracycle.net) to see what this company does with our trash!

For a school service-learning project, I am placing bins at the Recycling Center on Adams Canyon Road, collecting items, and donating all proceeds to Jackson Community Recycling. Terracycle pays at least \$.02 per item. I have established the JCR account to benefit the entire community.

Since launching the Terracycle Upcycling Project in mid- December of 2009, Journeys School Pre-K through 12<sup>th</sup> grade students have upcycled **1,000 drink pouches, 800 Kashi packages, 350 Elmer's glue sticks, 1,000 chip bags, and 4,800 energy bar wrappers!** All funds raised through the Journeys School collection go to the Journeys School Annual Fund.

We're working together to eliminate the idea of waste by finding uses for materials which would otherwise be tossed as garbage.

Forrest has placed bins at the Recycling Center for the following items:



Candy Wrappers



Chip Bags



Cookie Wrappers



Corks



Drink Pouches



Energy Bar Wrappers



Kashi Packaging (paperboard from cereal, cookies, etc.)



Starbucks Coffee Bags



TerraCycle is one of the fastest growing eco-friendly manufacturers in the world. Founded in 2001 by a 19 year-old Princeton University freshman named Tom Szaky,

TerraCycle started as an organic fertilizer company and has grown into a multi-category, eco-friendly powerhouse. TerraCycle has exclusive partnerships that create free collection programs that pay schools and non-profits nationwide to collect used packaging such as drink pouches, energy bar wrappers, yogurt cups, cookie wrappers, chip bags and more! The collected materials are upcycled into affordable, high quality products ranging from tote bags and lunch boxes to shower curtains and kites. TerraCycle prevents 1000's of tons of waste from going to landfills.

